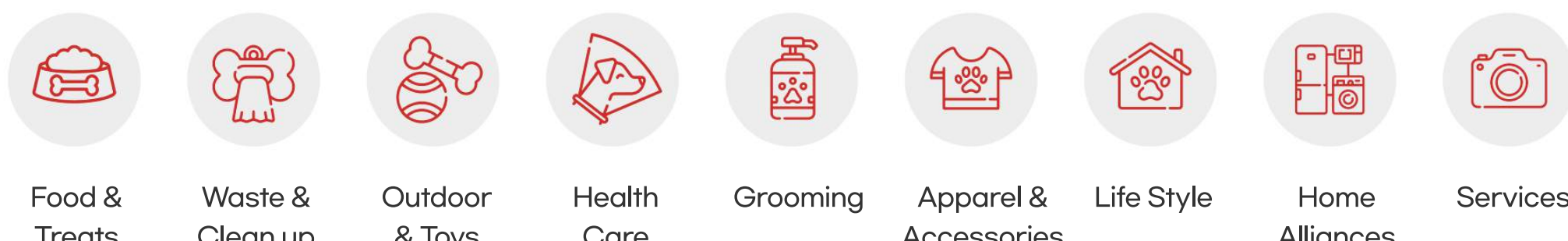


No.1 PET INDUSTRY FAIR in KOREA MEGAZOO 2022

Show Report

MEGAZOO

The up-scaled version of K-Pet Fair, the most pet fair in Korea.



TITLE MEGAZOO 2022

KANAJIMO CAT FAIR/K-PET FAIR/PET ELECTRONIC SHOW/PET LIFE SHOW

DATE 2022. 11.18 (FRI) - 11. 20(SUN)

VENUE KINTEX(ILSAN)

1. MEGAZOO by Numbers

53,691

Public
Visitors

1,540

Trade
Visitors

608

Exhibitors

40,095

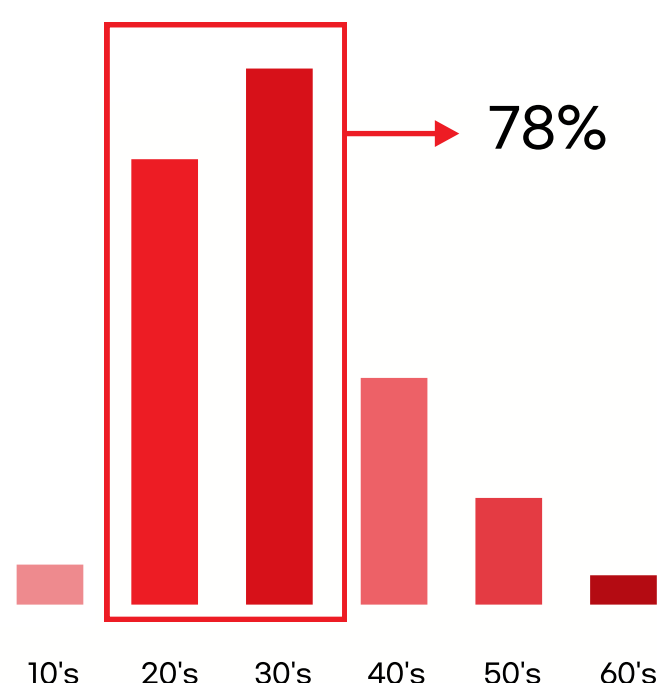
Total Space
(m²)

14

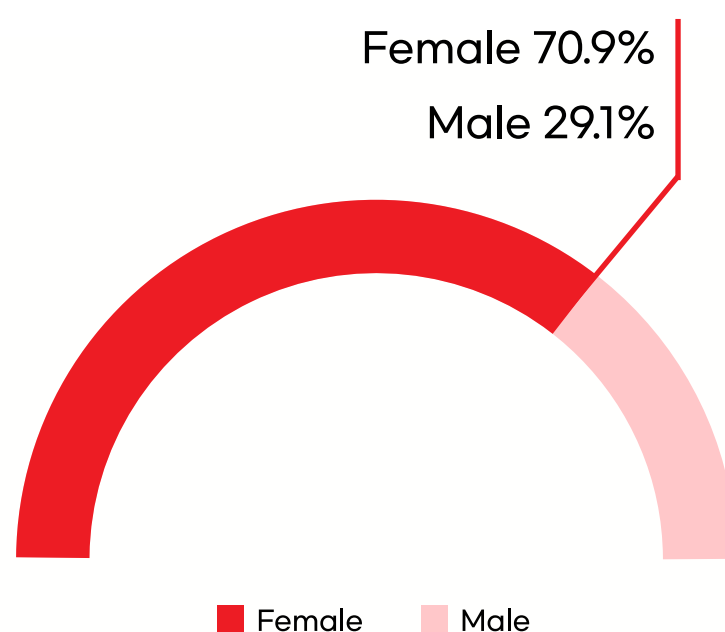
Conference
Sessions

2. Public Visitors

1) Age

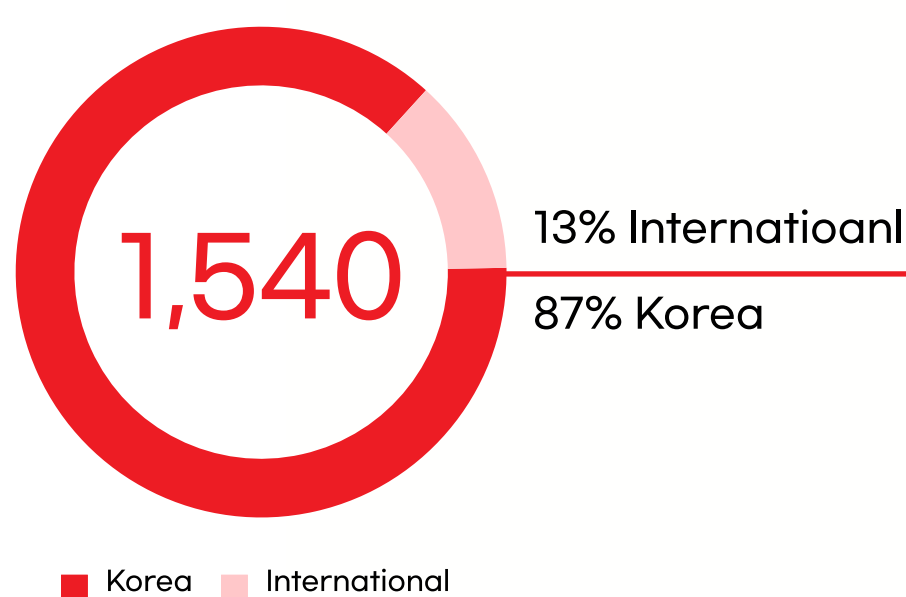


2) Gender

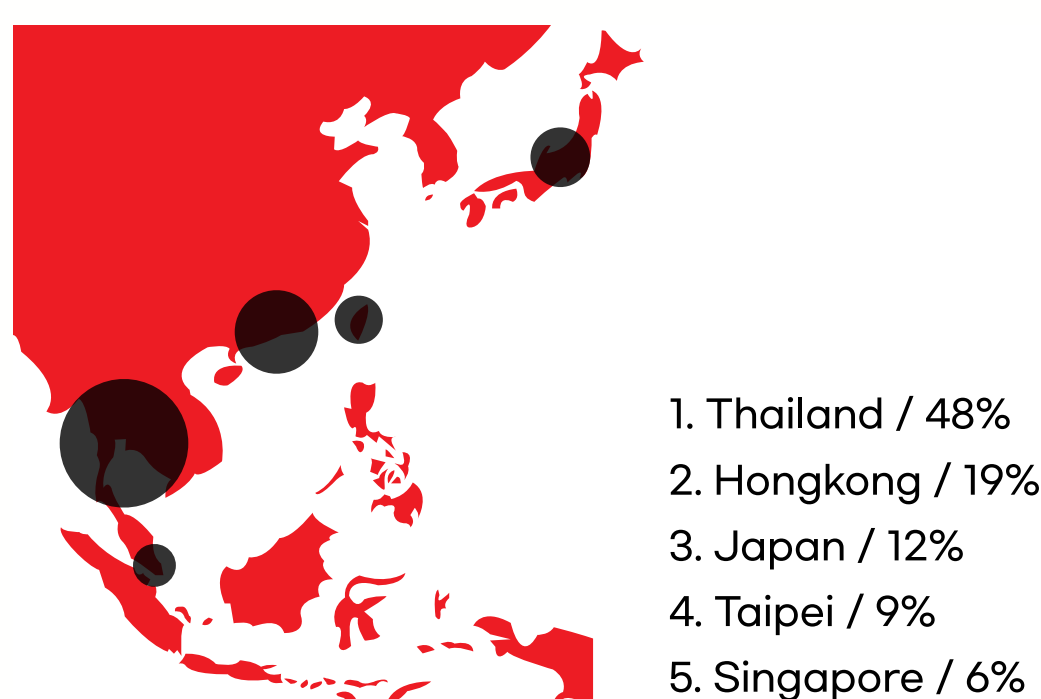


3. Trade Visitors

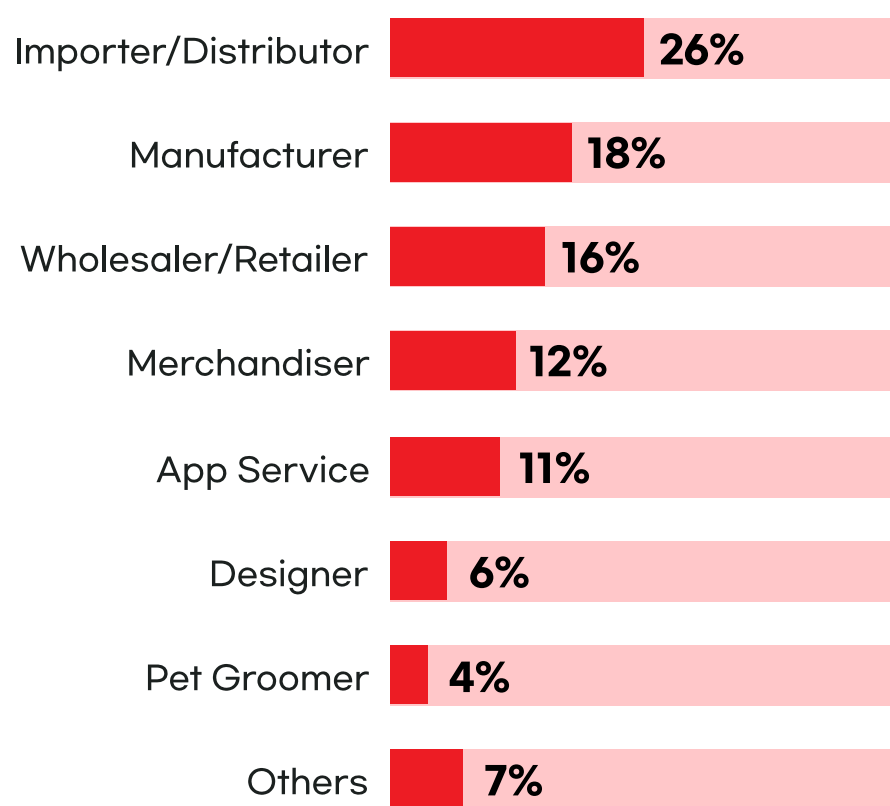
1) Origin of Visitors



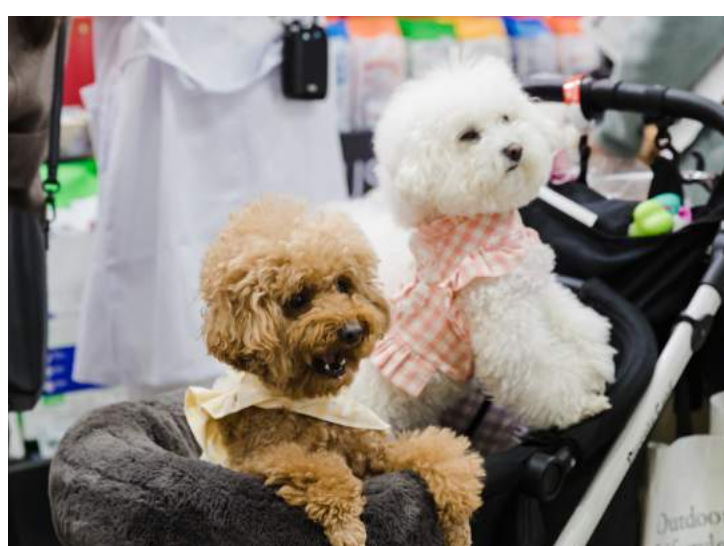
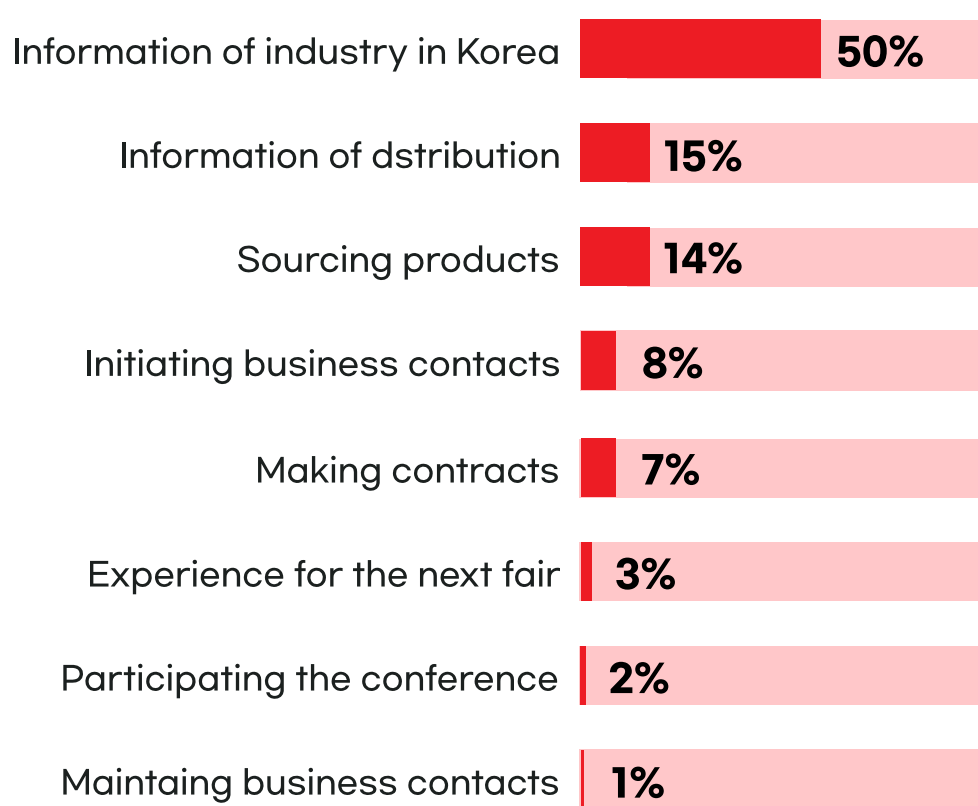
2) Top 5 Worldwide



3) Visitors' Branches



4) Main Reasons for Viting



Host

Organize

Support

사단법인 한국펫사료협회
KPEFA
Korea Pet Food Association

ES Group
MESSE ESANG

Ministry of Agriculture,
Food and Rural Affairs